

# AUSSCHREIBEN.DE

## Ausschreibungstexte**plus**

# Media data

A trademark of ORCA Software GmbH

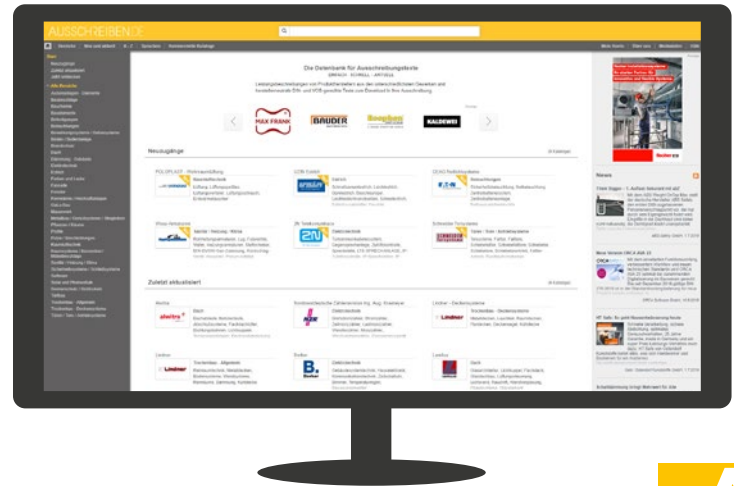


# AUSSCHREIBEN.DE

The building technology portal for specifications in the tendering process.

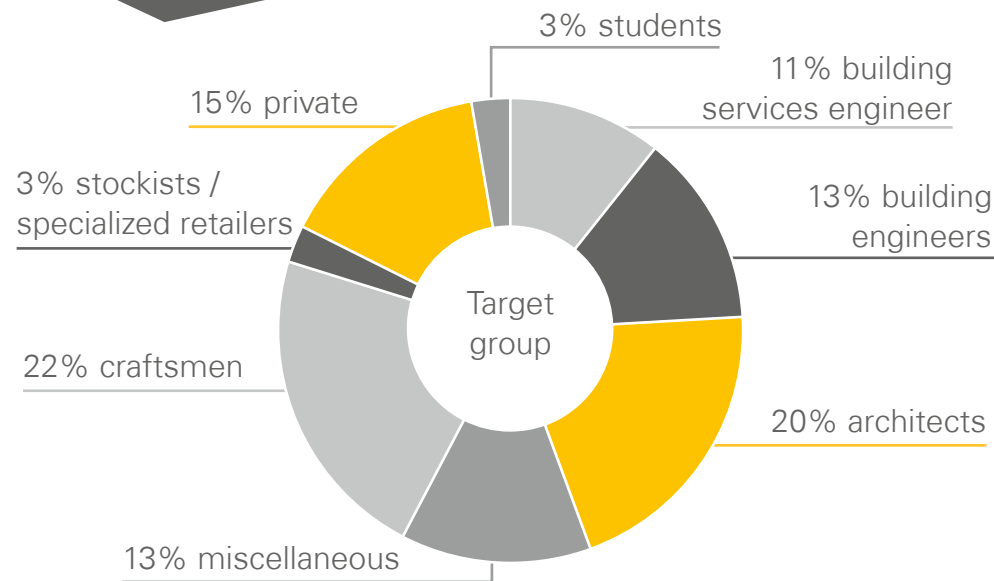
ORCA Software GmbH specializes on developing and distributing software solutions for the construction industry - since 1990.

In 2002, ORCA launched the thriving internet portal AUSSCHREIBEN.DE. Here you get the chance to be brought in contact with 9,000 architects, building and building services engineers as well as craftsmen.



# AUSSCHREIBEN.DE

Target group and online performance.



ø **5.000.000**  
page views per month



ø **248.000**  
visits per month



# Facts and figures

AUSSCHREIBEN.DE in a nutshell.

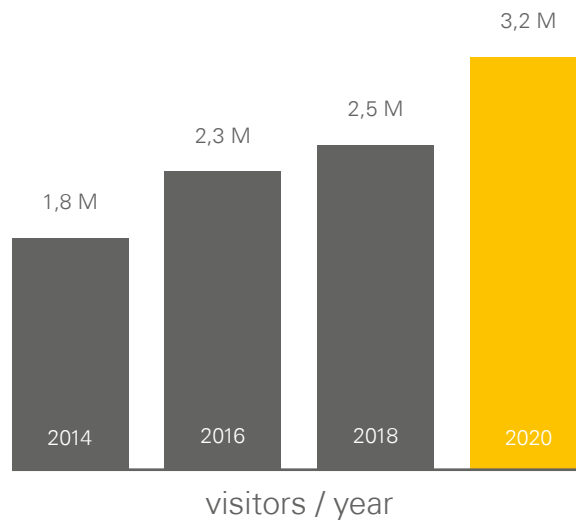
## 731 product catalogs

(as of February 2021)

962,000 tender specifications

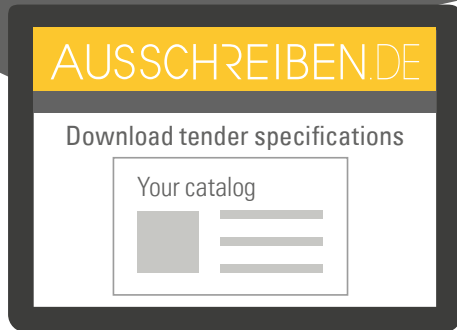
586,000 images

319,000 additional documents



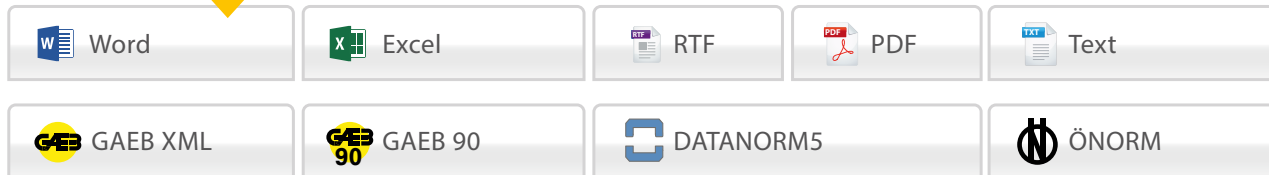
# Your advantage

Your text converter. 9 formats at the push of one single button.



**Always the right format for every user.**

Your tender specifications and all other provided information can be easily found and downloaded. Architects or engineers can choose their requested format.

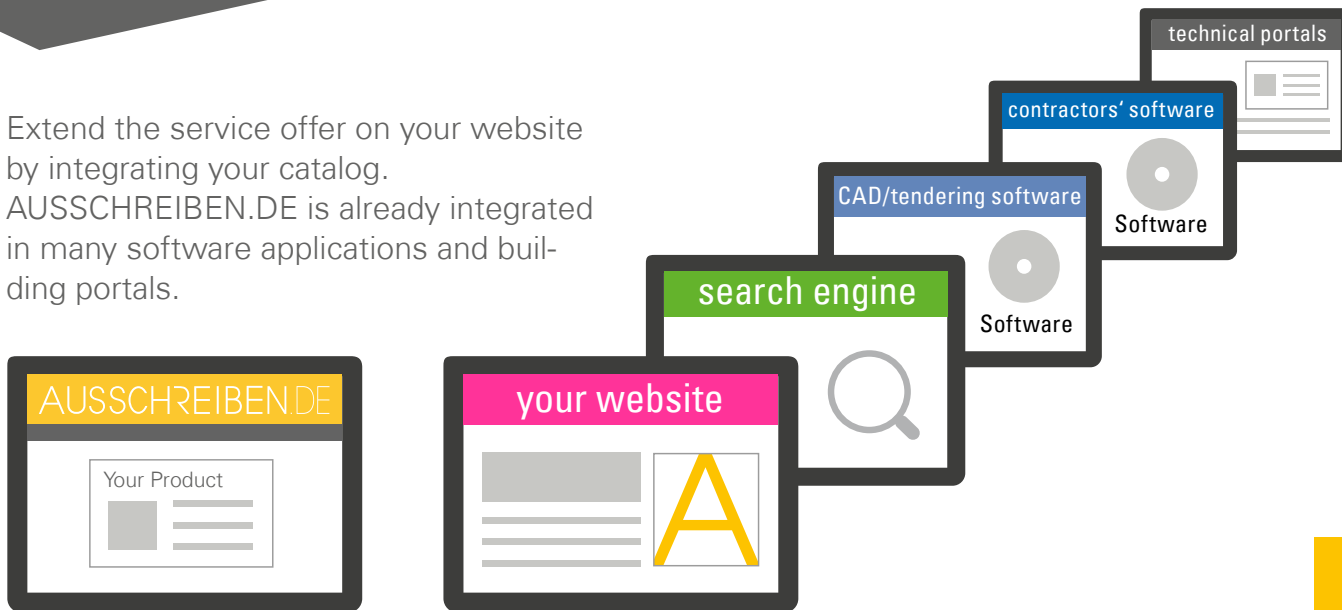


# Your benefits

Your range multiplies at the press of a button.

More  
Information  
on the web

Extend the service offer on your website by integrating your catalog. AUSSCHREIBEN.DE is already integrated in many software applications and building portals.



# Our Partners

Your products and texts are accessible through the following applications:

More  
Information  
on the web

contractor software, CAD & tendering software, technical portals and more...

TopKontor<sup>®</sup>  
handwerk

A.labling  
Ihr Partner für Back-Software

Markus Friedrich  
Technische  
Datentechnik

ORCAAVA

BUILDUP  
Innovationen von BauSoftware

NOVA BUILDING IT

HANDICRAFT  
für WINDOWS  
Branchenlösung für das Handwerk

TAIFUN<sup>®</sup>  
software

WinWorker<sup>®</sup>  
Software für's Handwerk

BECHMANN

MOHRIT GmbH  
www.mohrit.de

HEITKER

MeineFaktura

MOSER<sup>®</sup>  
Kaufmännische Software für das Handwerk

SCHOLTZ SOFTWARE

ARCHITEXT

ST| AVANTI

PROJEKT PRO  
einfach arbeiten

CODEX<sup>®</sup>  
SOFTWAREENTWICKLUNG

das programm

malistor  
Software für das  
Handwerk

Terminal

B baulinks

bau  
wion

huonker  
Softwareentwicklung für das Handwerk

label  
Label Software Gerald Bax GmbH

STW  
Master

FEELSMART

myview

Geischauser Software

HAPAK<sup>®</sup>  
Die Branchensoftware

SAINT-GOBAIN

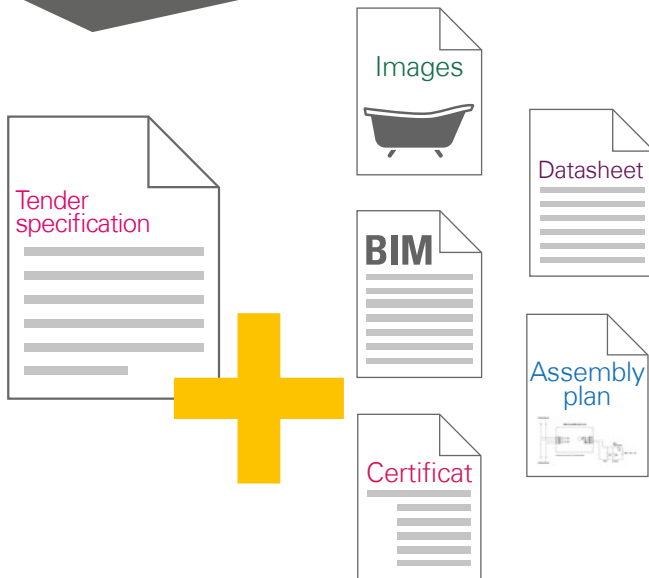
swp

DATA DESIGN SYSTEM<sup>®</sup>



# Your advantages

additional information:



## **An added value for visiting your catalogs.**

Upload further information for visitors and interested parties. For every position in your catalog following can be added:

3 images and  
4 additional enclosures.



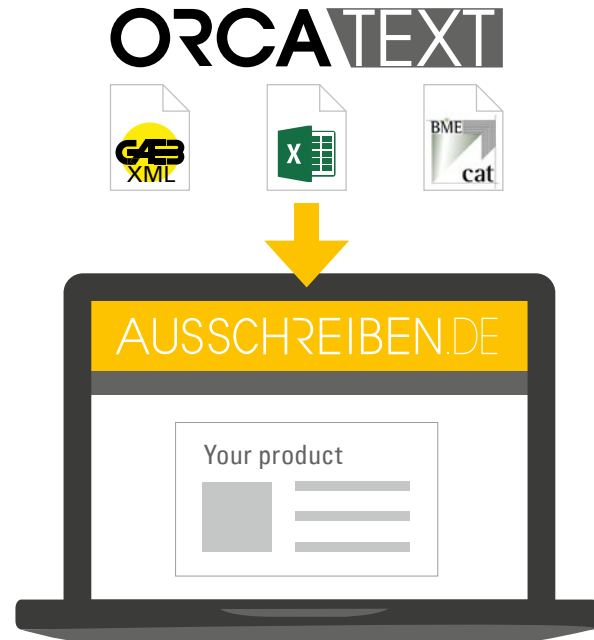


# Your advantages

You're the „master of your catalog“.

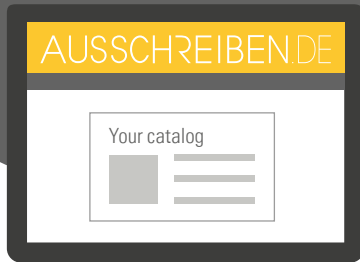
Accessing your catalog administration, uploading and publishing your data as much and often as you please. Your Basic Package covers it all.

Chose one of the following to upload: ORCA TEXT, Excel, BMECAT or XML Upload.



# Basic Package

Take off now on AUSSCHREIBEN.DE.



## 1 catalog for your product specifications

- 1 product area
- up to 3,000 text positions in English
- up to 4 attachments per position images (jpg, png and gif), documents and links (e.g. to your website)
- ORCA TEXT  
A software for creating, maintaining and presenting tender specifications on AUSSCHREIBEN.DE

- + text editing in 9 data formats
- + extension and integration of your advertising presence
- + unlimited catalog updates / uploads
- + access daily statistics of your catalog

GET YOUR OFFER NOW



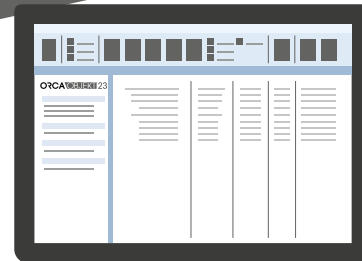
# Extensions

Achieve your marketing goals.



- **sub catalog**  
additional sub catalog in a different section than the basic catalog
- **foreign languages catalog**  
additional sub catalog in a foreign language
- **contingent extension for text positions**  
Further 3,000 text positions - including pictures, attachments and links

GET YOUR OFFER NOW



- **Software ORCA OBJEKT**  
creation of BOQ – as a building project consulting service.

LEARN MORE NOW



# Additional advertising oportunities

Let the spotlight shine on you!

Solution-focused content is the key. Let's explore new paths together. We help you present relevant content for the targets planer, architets and others who're associated with the construction industry - and all that in the shape of the future.

**Path from the sole product placement to the distribution of solutions.**



user report



podcast



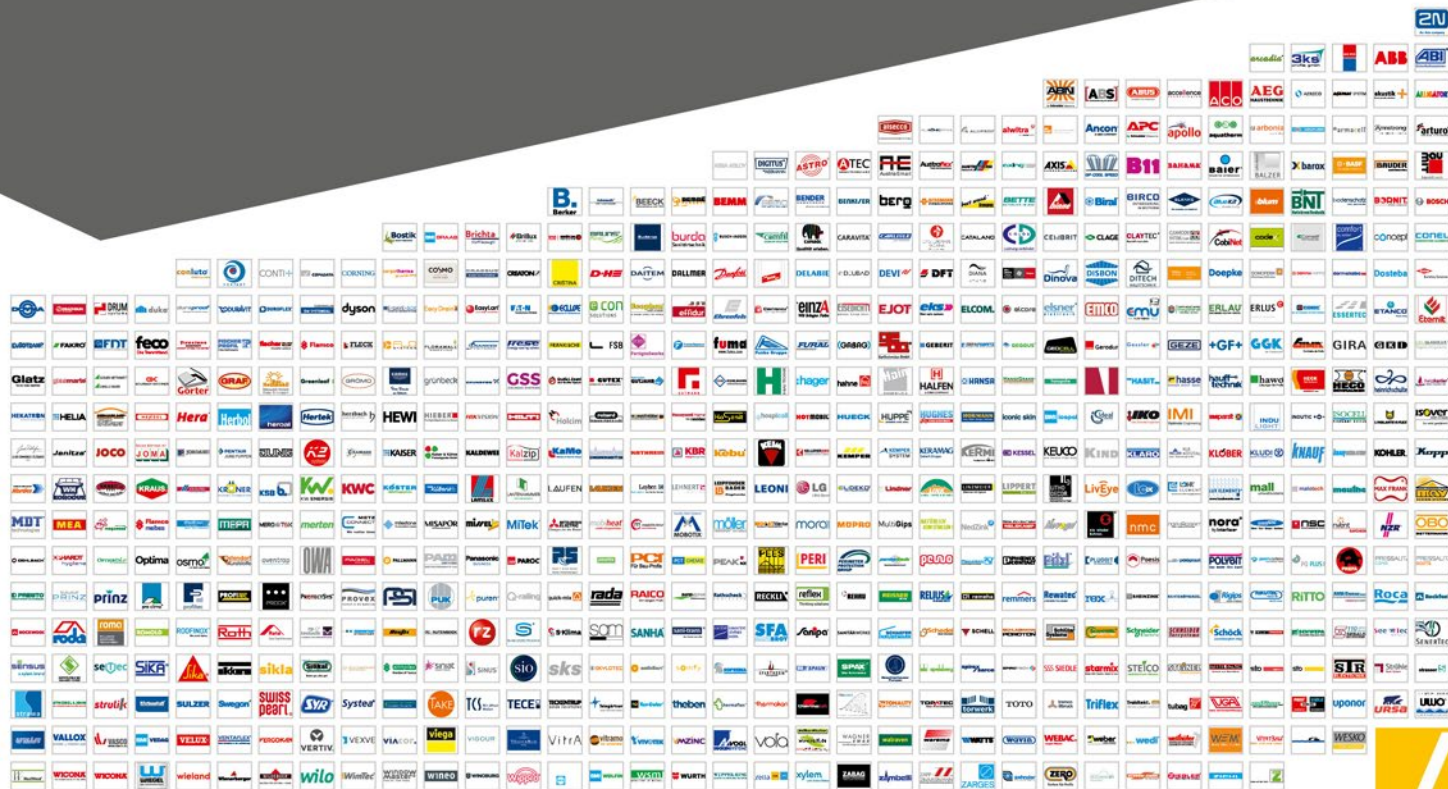
partner webinar

GET YOUR OFFER NOW



# You are missing!

Over 700 product catalogs of over 600 manufacturers are already online.



# CONTACT

## Start now!

We're always available for you!  
Get in touch with us!



### **ORCA Software GmbH**

Georg-Wiesböck-Ring 9 • 83115 Neubeuern

Tel +49 8035 9637 - 0 • [info@orca-software.com](mailto:info@orca-software.com)

[orca-software.com](http://orca-software.com)

[ausschreiben.de](http://ausschreiben.de)

[info.ausschreiben.de](mailto:info.ausschreiben.de)

## SEE YOU SOON.

We look forward to hearing from you!

