AUSSCHREIBEN.DE

A trademark of ORCA Software GmbH

Media data for product catalogs



The database for product specifications

Reach architects and engineers right at the spot where they are looking for your products.

AUSSCHREIBEN.DE

your company / your products



ORCA Software has been developing and selling software solutions for the construction industry for 30 years.

ORCA Software is market leader in its field and supports more than 18,000 architects and building engineers.

Created in 2002, AUSSCHREIBEN.DE is offering you the opportunity to make your product information easily available to your target group – in a format ready for use.





Facts and figures

AUSSCHREIBEN.DE in a nutshell.

710 product catalogues

(as of November 2020)

950,000 specification texts534,000 images290,000 additional documents

2.5 M 2.3 M 1.8 M 2014 2016 2018 2019

visitors / year



3.0 M

Your target group

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ntractor

This is how your product finds its way into tendering documents.

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- 9.000 visitors every day
- architects
- building engineers
- building services engineers
- building consultants
- landscape architects
- contractors



Your advantage

Your text converter. Get 9 formats at the push of a button



The right format for every user. Always.

The architect or engineer finds your specification texts and all other provided information at one single place and download them in the desired format.



Your benefit

directly through many specialised software applications as well as through building construction portals.



technical portals

Our Partners

Your products and texts are accessible through the following applications:

More Information on the web

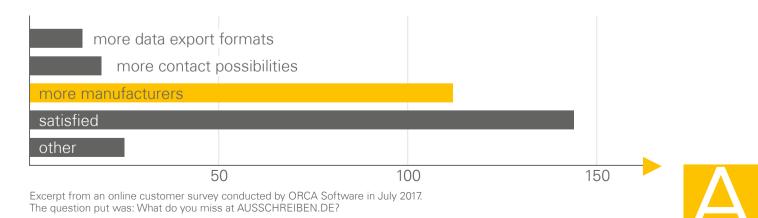
contractor software, CAD & tendering software, technical portals and more...



Your potential

Our online survey with more than 300 participants.

The users of AUSSCHREIBEN.DE are satisfied with our service. Now they are just waiting for you.



You are missing!

Over 700 product catalogs of over 600 manufacturers are online already.

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Basic Package

Take off now on AUSSCHREIBEN.DE.



1 catalog for your product specifications

- 1 product area
- up to 3,000 text positions` in english language
- up to 4 attachments per position images (jpg, png and gif), documents (word or pdf) and links (e.g. to your website)

• ORCATEXT

A software for creating, maintaining and presenting specifications on AUSSCHREIBEN.DE

- + preparation of texts in 9 data formats
- + extension and uprating of your product presence

GETYOUR OFFER NOW

Extensions and upratings

Achieve your marketing goals.



• sub catalog

additional sub catalog in a different area from the basic catalog

• foreign languages catalog

additional sub catalog in a foreign language

extension of the contingent for text positions

Further 3,000 specifications including pictures, attachments and links

GETYOUR OFFER NOW



• Software ORCA OBJEKT

creation of BOQ – as a building project consulting service.

LEARN MORE NOW





Advertising Data

Put the spotlight on your products.

Infoletter

As a provider of product specifications on AUSSCHREIBEN.DE, you can use targeted advertising campaigns to draw visitors' attention to your company and your products:





Display of your company logo prominently on the welcome page



Banner with link to further information



NEWS ONLINE for the latest company news (new products, events)



NEWS INFOLETTER - your news in the ORCA Infoletter to 23,000 e-mail recipients

GETYOUR OFFER NOW

CONTACT

Start now!

We love to serve you. Get in touch with us!

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SEE YOU SOON.

We look forward to hearing from you!

