

AUSSCHREIBEN.DE

Ausschreibungstexte**plus**



Media data for advertising

A trademark of ORCA Software GmbH

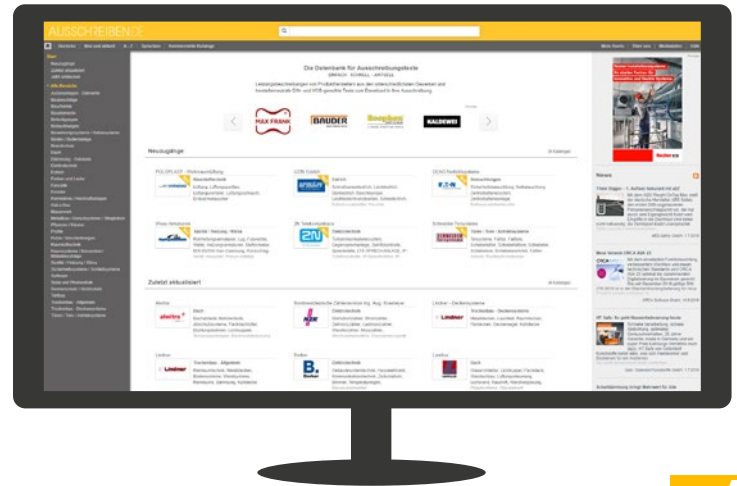


AUSSCHREIBEN.DE

The building technology portal for specifications
in the tendering process.

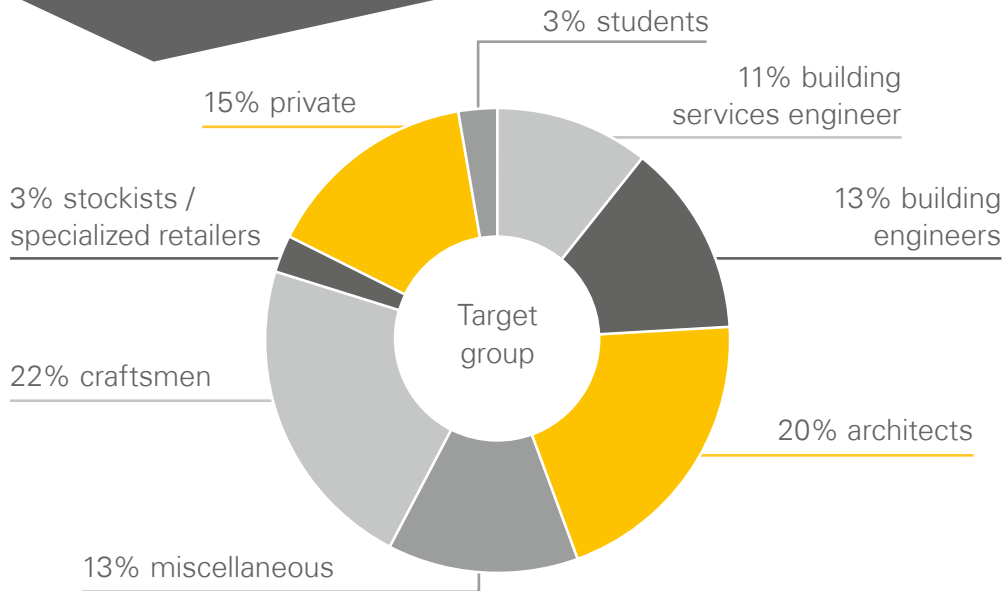
ORCA Software GmbH specializes on developing and distributing software solutions for the construction industry - since 1990.

In 2002, ORCA launched the famed internet portal AUSSCHREIBEN.DE. 9,000 architects, building and building services engineers as well as craftsmen rub virtual shoulders with you there every day.



AUSSCHREIBEN.DE

Target group and online performance



Ø 5,000,000
page views per month



Ø 248,000
visits per month



Become visible!

Put the spotlight on your products

Crossmedial Advertising

BANNER

LOGO

**NEWS
ONLINE**

**NEWS
INFOLETTER**

Directly on the homepage



BANNER

on the homepage of
AUSSCHREIBEN.DE

ø **300,000**
page views



Banner with links

static or animated

Duration 1 month

Submission of files

2 weeks before start of ad

Price 2,625.00 €



LOGO

on the homepage of
AUSSCHREIBEN.DE

Can't be overlooked!

ø800
clicks per month



**Place a logo linked to
your catalogue**

Duration 1 month

Submission of files

We got your logo already. We take care of activating it at the given time.

Price 1,650.00 €



NEWS ONLINE

on the homepage of
AUSSCHREIBEN.DE

+ context related + in your catalogue

∅ 250

visits per ad-insertion



Teaser, linked to your news text

Duration 4 Wochen

Submission of files

2 weeks before start of ad

Price 494.00 €



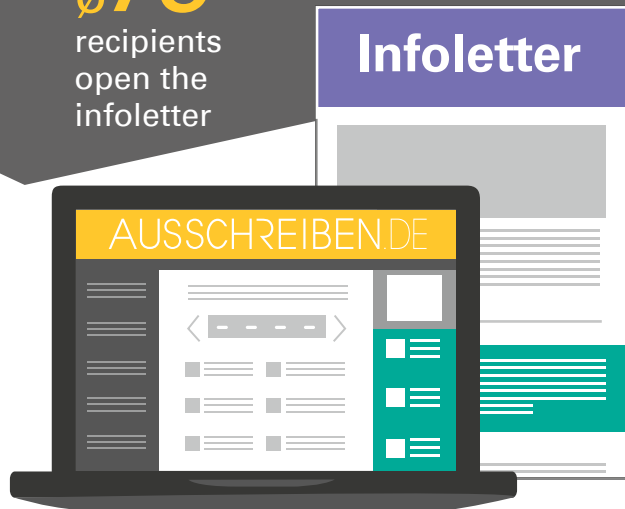
NEWS INFOLETTER

Your news in the infoletter out
to 23,000 building specialists

Double the attention on your news

Ø 75%

recipients
open the
infoletter



**Image and teaser in infoletter
plus to be seen for 4 weeks in
NEWS ONLINE**

Publication 1x per month

Submission of files
2 weeks before start of ad

Price 1,190.00 €



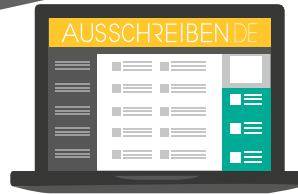
Data specification

Everything at a glance

blank characters
included



BANNER



NEWS ONLINE



NEWS INFOLETTER

Content **Link** of your landingpage

Title 42 characters
Text 1,800 characters
Link of your landingpage

Title 42 characters
Text 1,800 characters
Teaser (optional)
300 characters
Link of your landingpage

Image **Size** 200 x 300 px
(max. 10 MB)

File format PNG, JPG,
BMP, GIF

Size 240 x 180 px
(max. 10 MB)

File format PNG, JPG,
BMP, GIF

Size 240 x 180 px
(max. 10 MB)

File format PNG, JPG,
BMP, GIF



MEDIASERVICE

Secure yourself space for 2021

Call us or send us your advertising request.
We will be happy to advise you personally.



+ 49 8035 9637 - 0
info@orca-software.com

See you soon.

We are looking forward to hearing from you!

