

# AUSSCHREIBEN.DE

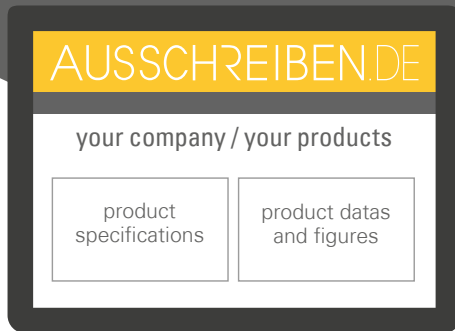
A trademark of ORCA Software GmbH

Media data for  
product catalogs



# The database for product specifications

Reach architects and engineers right at the spot where they are looking for your products.



ORCA Software has been developing and selling software solutions for the construction industry for 27 years.

ORCA Software is market leader in its field and supports more than 15,500 architects and building engineers.

Created in 2002, AUSSCHREIBEN.DE is offering you the opportunity to make your product information easily available to your target group – in a format ready for use.



# Facts and figures

AUSSCHREIBEN.DE in a nutshell.

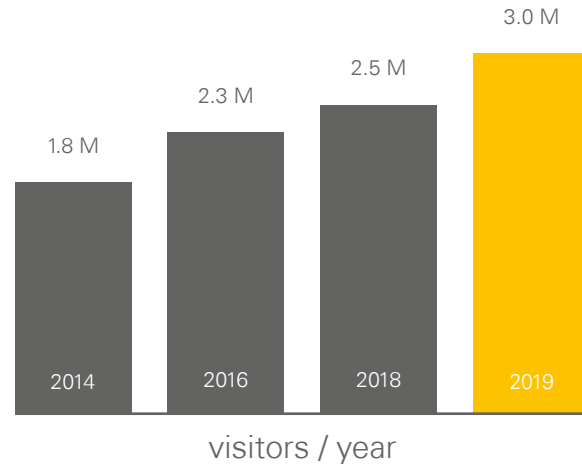
## **677 product catalogues**

(as of September 2019)

930,000 specification texts

474,000 images

255,000 additional documents



# Your target group

This is how your product finds its way into tendering documents.



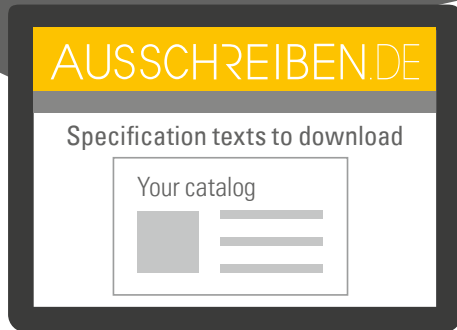
**9.000 visitors every day**

- architects
- building engineers
- building services engineers
- building consultants
- landscape architects
- contractors



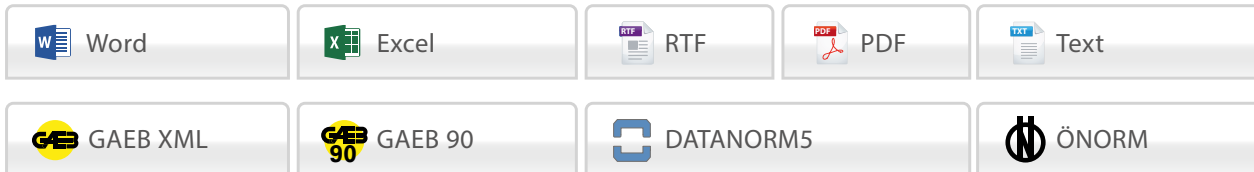
# Your advantage

Your text converter. Get 9 formats at the push of a button.



**The right format for every user.  
Always.**

The architect or engineer finds your specification texts and all other provided information at one single place and download them in the desired format.



# Your benefit

Coverage multiplied - by pushing a button.

AUSSCHREIBEN.DE can be accessed directly through many specialised software applications as well as through building construction portals.



# Our Partners

Your products and texts are accessible through the following applications:

## contractor software



## CAD & tendering software



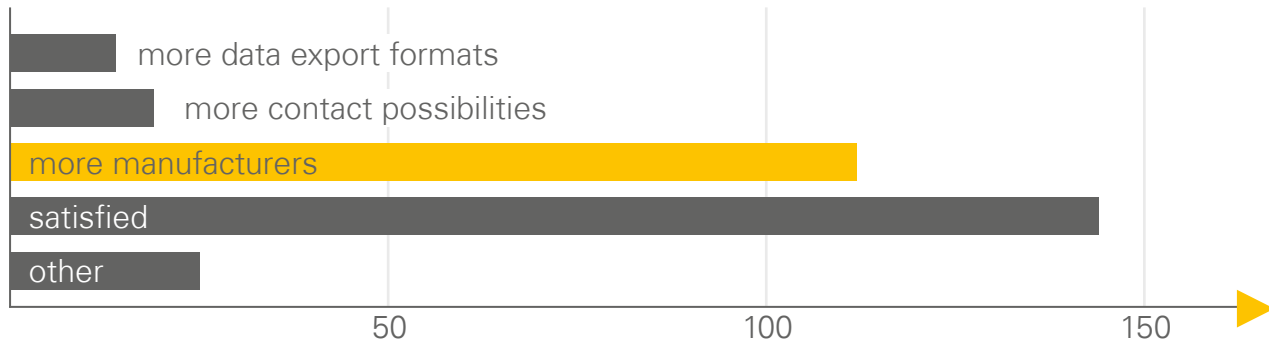
## technical portals



# Your potential

Our online survey with more than 300 participants.

The users of AUSSCHREIBEN.DE are satisfied with our service.  
Now they are just waiting for you.



Excerpt from an online customer survey conducted by ORCA Software in July 2017.  
The question put was: What do you miss at AUSSCHREIBEN.DE?

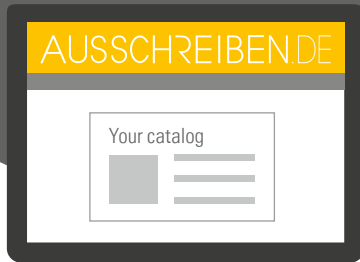






# Basic Package

Take off now on AUSSCHREIBEN.DE.



## 1 catalog for your product specifications

- 1 product area
- up to 3,000 text positions
- up to 4 attachments per position  
images (jpg, png and gif),  
documents (word or pdf)  
and links (e.g. to your website)
- ORCA TEXT  
A software for creating, maintaining  
and presenting specifications on  
AUSSCHREIBEN.DE

+ preparation of texts in 9 data formats

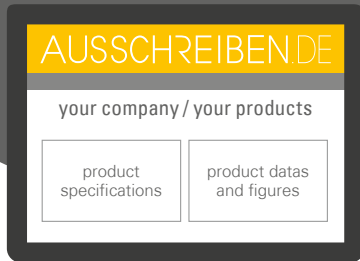
+ extension and uprating of your  
product presence

GET YOUR OFFER NOW



# Extensions and upratings

Achieve your marketing goals.



- **sub catalog**  
additional sub catalog in a different area from the basic catalog
- **foreign languages catalog**  
additional sub catalog in a foreign language
- **extension of the contingent for text positions**  
Further 3,000 specifications including pictures, attachments and links

GET YOUR OFFER NOW



- **Software ORCA OBJEKT**  
creation of BOQ – as a building project consulting service.

LEARN MORE NOW

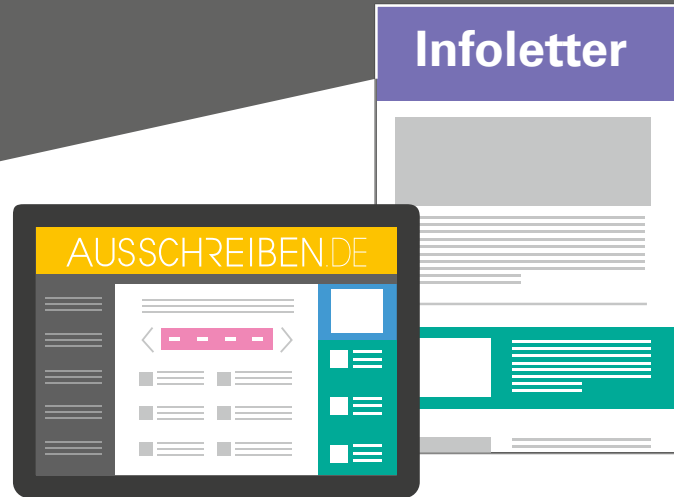


# Advertising Data

Put the spotlight on your products.

As a provider of product specifications on AUSSCHREIBEN.DE, you can use targeted advertising campaigns to draw visitors' attention to your company and your products:

-  Display of your company logo prominently on the welcome page
-  NEWS ONLINE for the latest company news (new products, events)
-  Banner with link to further information
-  NEWS INFOLETTER - your news in the ORCA Infoletter to 23,000 e-mail recipients



GET YOUR OFFER NOW



**CONTACT**

# Start now!

We love to serve you.  
Get in touch with us!



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## SEE YOU SOON.

We look forward to hearing from you!

